



Community Service Collaborative

Dear Business owner,

Sweaty Turtle Entertainment has been working with a local clinical psychologist, whose focus is on the treatment of survivors of domestic and sexual abuse, to craft a educational script on how to recognize a controlling and abusive partner. This video project will be provided to schools, domestic violence support groups and shelters, as well as others for use in their education and health programs throughout New Hampshire and beyond. Having you as our partner on this project not only will help to get it done and out there to the various organizations that could provide to young people and help them to be more empowered to stay away from these types of relationships, but will also show the community that you stand against abuse.

A little background on Rick and the Turtle

Creative Director Rick Dumont has worked with survivors and victims for more than 24 years, as a police dispatcher and an award winning investigative journalist, and is also a survivor, has put together a team of some of the finest young performers in New England to bring this project to life. It is designed to not only help raise awareness of the prevalence of abusive behavior in dating relationships, but also to help empower and enlighten high school and college aged people so that they may avoid getting involved too deeply in an abusive or controlling relationship.

Now, as a successful documentary and commercial film maker and producer, Rick and his company continues to work to raise awareness of what they consider pertinent social issues by focusing on producing video content for non-profits, as well as producing events that benefit organizations who work with the survivors and provide counseling, education, legal assistance, and advocacy. He has worked with such organizations as;

- Mass Kids



- The Enough Abuse Campaign
- Long Way Home
- Bridges of Nashua
- Manchester YWCA
- Cocheco Valley Humane Society
- Haven
- Boston Rape Crisis Center
- Casa Myrna
- Jane Doe
- C-10 Foundation
- Zebra Crossings
- The Freedom Café
- And others

Additionally, Sweaty Turtle has teamed up with the Shawna Shea Foundation, a non-profit organization based in Massachusetts. Founded, as a memorial tribute to their daughter, who lost her life in a car accident at the age of 16, the Shea's work tirelessly to help young people, especially women, achieve their dreams of furthering their education in a variety of artistic endeavors. Rick is also talking with Youth Villages, Haven and the NH Coalition Against Domestic and Sexual Violence about their using the project for the furtherance of their empowerment educational efforts. We also have been given the support of the Strafford County Attorney's Office, Victims Assistance division as well as the Child Advocacy Center.

How you can be part of the team

- For just: \$10,000 you will be the **Executive Producer**. Your company's logo will be shown during the opening and closing credits. Your company and logo will be noted in all marketing materials and at www.sweatyturtle.com. You and five friends or business associates will be invited to be on set for the



filming of the PSA. You will also be prominently named in the press and media releases and thanked personally in a video that will be shown on social media and the Sweaty Turtle website, for your support of this project. You will also get to meet the professional actors and crew, and you and your entire staff can attend the wrap party. You will also get a copy of the project and photos with the cast and crew.

(one available)

- For just: \$2,500 you will be named as a **Producer**, your logo will be shown at the end of the piece and named in the closing credits, as well as in all marketing packages. You will also be named in the press and media releases and thanked on social media for your support of this project. You and two friends or colleagues will also be invited to be on set for the shoots and will get to meet the performers and crew and attend the wrap party. You will also get to be in photos with the cast and crew. **(4 available)**
- For just: \$1000 You will be named as an **Associate Producer**. Your company logo will be shown at the end of the film in the closing credits and your company will be named in the marketing materials and you will be invited to be on set for the shoot and meet the performers and crew. **(5 available)**
- For just: \$500 You will be named as a **Benefactor**. Your company name will be listed in the closing credits and your company will be named in the marketing materials. And we will provide you with a cast/crew photo and short video saying thank you and hello from set. **(10 available)**
- For just: \$250 You will be **Thanked** in the closing credits for your generosity and mentioned in the marketing materials. And we will send you a group photo as a thank you from the set. **(5 available)**

Your support will go towards the hiring of some of the most talented young professional performers in New England, to perform roles in three vignettes which depict scenarios of subtle seemingly innocuous comments or behaviors can be early warning signs of a controlling and abusive partner. These situations and others are all too common and go ignored by a young person, which is why it is even more necessary to educate young adults and teens on watching out for red flag situations and empowering oneself to reach out for help. One thing that Rick learned during his time as a journalist, was following the publication of a survivor's story he wrote, police in his paper's coverage area experienced an increase in the number of new calls from victims of domestic abuse. Raising awareness works to help give strength to those who had been suffering in silence and it's time to raise the veil and work to



ensure that our young people are empowered so that they don't feel obligated to stay in a controlling or abusive relationship. Additionally, your generous contribution will go towards the hiring of the professional production crew, any location fees, insurance, and equipment rental needed to ensure a fully professional production over the three day filming period.

Additionally your generosity, support and partnership will allow us to provide the educational video to 100 organizations in New Hampshire and throughout New England for no associated licensing fee. .

For more information email rick@sweatyturtle.com or call (603) 731-8163. If you would like to mail your sponsorship support please send it to Sweaty Turtle Entertainment 34 Town Hall Rd, Madbury, NH 03823.

We look forward to partnering with you to bring the messages to communities and letting people know that you support efforts to bring about an end to the various atrocities.

Thank you for your consideration,

Rick Dumont

Creative Director

Sweaty Turtle Entertainment

(603) 731-8163

