



Community Service Collaborative

Dear Business owner,

This letter is an introduction towards facilitating a collaborative partnership in the production of a PSA educating high school and college aged women and men on aspects of intimate domestic violence especially dating related violence, that rarely gets the same kind of public attention and awareness as physical violence related to crime, drug use, and other situations like road rage or random physical altercations which permeate the news and headlines every hour of every day.

This PSA will be provided to non-profits, community support groups, and schools throughout NH, Mass, Maine and across the country, to help raise awareness of the prevalence of abusive behavior in dating relationships. The producer, director and creator of this project, Rick Dumont, is the Creative Director of Sweaty Turtle Entertainment, a full- service video production company based on the NH seacoast. With a background as an award winning investigative journalist and police dispatcher, he has worked for over 25 years with victims and survivors of domestic, and sexual violence as an advocate, fostering a passion to help to raise awareness of this often hidden and under reported form of abuse.

Now, as a successful documentary and commercial film maker and producer, Rick and his company focus on producing video content for non-profits, as well as producing events that benefit organizations who work with the victims and provide counseling, education, legal assistance, and advocacy. He has worked with such organizations as; Mass Kids, The Enough Abuse Campaign, Long Way Home, Bridges of Nashua, the Manchester YWCA, the Cocheco Valley Humane Society, Haven, the Boston Rape Crisis Center, Casa Myrna, Jane Doe, C-10 Foundation, Zebra Crossings and The Freedom Café, to name just a few. The situations and

www.sweatyturtle.com

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discussion points in the script were written with the oversight from a seacoast clinical psychologist who focuses on treating survivors of domestic and sexual violence.

Additionally, Sweaty Turtle has teamed up with the Shawna Shea Foundation, a non-profit organization based in Massachusetts. Founded, as a memorial tribute to their daughter, who lost her life in a car accident at the age of 16, the Shea's work tirelessly to help young people, especially women, achieve their dreams of furthering their education in a variety of artistic endeavors. Rick is talking with Youth Villages and Janie's Foundation, the YMCA of Exeter, Haven, and SHARP

How can you be part of the team?

- For just: \$10,000 you will be the **Executive Producer**. Your company's logo will be shown during the opening and closing credits. Your company and logo will be noted in all marketing materials and at www.sweatyturtle.com. You and five friends or business associates will be invited to be on set for the filming of the PSA. You will also be prominently named in the press and media releases and thanked personally in a video that will be shown on social media and the Sweaty Turtle website, for your support of this project. You will also get to meet the professional actors and crew, and you and your entire staff can attend the wrap party. You will also get a copy of the project and photos with the cast and crew. **(one available)**
- For just: \$2,500 you will be named as a **Producer**, your logo will be shown at the end of the piece and named in the closing credits, as well as in all marketing packages. You will also be named in the press and media releases and thanked on social media for your support of this project. You and a friend or spouse will also be invited to be on set for



the shoots and will get to meet the performers and crew and attend the wrap party. You will also get to be in photos with the cast and crew. **(4 available)**

- For just: \$1000 You will be named as an **Associate Producer**. Your company logo will be shown at the end of the film in the closing credits and your company will be named in the marketing materials and you will be invited to be on set for the shoot and meet the performers and crew. **(5 available)**
- For just: \$500 You will be named as a **Benefactor**. Your company name will be listed in the closing credits and your company will be named in the marketing materials. **(10 available)**
- For just: \$250 You will be **Thanked** in the closing credits for your generosity and mentioned in the marketing materials. **(5 available)**

Your support will go towards the hiring of some of the most talented young professional performers in New England, to perform roles in three vignettes which depict scenarios of subtle seemingly innocuous comments or behaviors can be early warning signs of a controlling and abusive partner. These situations and others are all too common and go ignored by a young person, which is why it is even more necessary to educate young adults and teens on watching out for red flag situations and empowering oneself to reach out for help. One thing that Rick learned during his time as a journalist, was following the publication of a survivor's story he wrote, police in his paper's coverage area experienced an increase in the number of new calls from victims of domestic abuse. Raising awareness works to help give strength to those who had been suffering in silence and it's time to raise the veil and work to ensure that our young people are empowered so that they don't feel obligated to stay in a controlling or abusive relationship. Additionally, your generous contribution will go towards the hiring of the professional production crew, any location fees, insurance, and equipment rental needed to



ensure a fully professional production over the three day filming period, as well as the licensing and royalties for the music necessary to make up the musical score for the entire project.

These videos will then be marketed, or donated to various support groups, schools and other organizations for them to use as part of their health education programs, not only throughout New Hampshire but also Massachusetts, Maine and across the country.

For more information visit www.sweatyturtle.com or call (603) 731-8163. If you would like to mail your sponsorship support please send it to Sweaty Turtle Entertainment 34 Town Hall Rd, Madbury, NH 03823.

We look forward to partnering with you to bring the messages to communities and letting people know that you support efforts to bring about an end to the various atrocities.

Thank you for your consideration,

Rick Dumont

Creative Director

Sweaty Turtle Entertainment

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